

The AVA logo consists of the letters 'AVA' in a bold, white, sans-serif font, centered within a dark rectangular box. The background of the entire page is a vibrant, abstract image with a color palette of purple, pink, and blue, featuring a silhouette of a person in the center.

EMERGING VISUAL ARTIST PROGRAMME

What is the Emerging Talent Programme?

This is AVA's talent identification programme which aims to shine a light on emerging artists across the UK & Ireland.

Applications open Tuesday 31st March, where you can make a submission for one of the three chosen categories; DJ, Producer and Visual Artist.

The selection process to identify finalists per category is judged by a panel of DJs, Producers and Visual Artists for the appropriate category. The winner of each will receive prizes specific to their category.

Emerging Visual Artist:

The Emerging Visual Artist competition will be awarded to an artist showing significant potential and creativity in either photography, moving image or audio-visual arts. The Prize is for emerging artists of all ages and career paths. The competition aims to help find and build the careers of emerging talent and get their work viewed by a wider audience. There will be a shortlist made in each category with one overall Visual Artist winner. The highest ranked Photography entry will be selected to do an AVA Festival Photo Diary that will be showcased by a selected publication, along with inclusion of their work in Belfast Photo Festival. The shortlisted moving image and audio-visual entries will be showcased at upcoming Immerse AVA at All Together Now Festival, Waterford.

AVA Visual Art submission should explore the theme of 'Transformation'. The theme could explore many different forms of Transformation, from abstract forms to societal change. The resulting work should communicate motion, evolving and breaking out of traditional structures.

Prize(s)

- Featured on Immerse AVA Stage or Belfast Photo Festival
- Learning license, tutorials and training with Notch
- 2 x Conference Tickets to Capcon Conference Sept 2020.
- One-to-one design workshop with AVA Lead Designer - Kevin Gartland

Judging

- Sarah McBriar (AVA Festival)
- Kevin Gartland (AVA Festival)
- Kevin Freeney (Algorithm)
- Michael Weir (Belfast Photo Festival)
- Oisín O'Brien (Visual Spectrum)

Criteria

- 3 Categories - 1 entry max per category per entrant; Photography, Moving Image, Audio Visual Art
- Submissions must be made via Dropbox link with all files included within it.
- Moving image and Audiovisual category entries to be made via either Vimeo or Youtube links within this folder. These links can be made private with password protection that can be added within the application.
- Photography entries can be submitted through digital via Dropbox link or similar.
- Submissions will be made to [HERE](#) at [avafestival.com/emergingtalent](#) with the heading 'AVA Emerging Visual Artist - [Category Entry - EG Film] (Your Name)'
- Submissions to be made by Friday 29th May 2020
- We do not accept Physical submissions.
- Entrants must submit a full application to successfully enter.