

What is the Emerging Talent Programme?

This is AVA's talent identification programme which aims to shine a light on emerging artists across the UK & Ireland.

Applications open Tuesday 31st March, where you can make a submission for one of the three chosen categories; DJ, Producer and Visual Artist.

The selection process to identify finalists per category is judged by a panel of DJs, Producers and Visual Artists for the appropriate category. The winner of each will receive prizes specific to their category.

Emerging DJ:

The Emerging DJ competition will give the opportunity for an up and coming DJ to show-case their skills in a 30 minute mini mix, with 3 finalists performing in a live final in Belfast (due to Covid-19 this date will be released in June). The winner will get a slot at an upcoming AVA event + 12 month subscription to SoundCloud Pro + a Pioneer DDJ-400.

Prize(s)

- \rightarrow Performance slot at an upcoming AVA event
- → Pioneer DDJ-400
- → 12 month SoundCloud Pro subscription

Judging

- → Timmy Stewart Extended Play
- → Sarah McBriar (AVA Festival)
- → Emmett Costello (AVA Festival)

Criteria

- → Must not have been a previous/current resident DJ.
- → Entrants must be from Ireland & UK
- → Entry can be any style of electronic music.
- \rightarrow Entry to be 320kbps & mp3 format
- → 30 minute mix maximum Entry to be submitted only via SoundCloud link (can be hidden or public)
- → If shortlisted, finalists responsible for organising travel to live final and winner to chosen AVA event to perform.
- → Submissions will be made <u>HERE</u> at avafestival.com/emergingtalent with the heading 'AVA Emerging Artist Mix (Your Name)' by Friday 29th May 2020.
- → Entrants must submit a full application to successfully enter.







