

JOB DESCRIPTION

DESIGNER (Part Time)

UP Productions + AVA



ABOUT THE COMPANY:

UP Productions is an experiential design company specialising in large scale live event, curation, production design, festival and conference creation. The core goal of the company is to instigate innovation, collaborate with artistic talent and develop culture through creative arts, music, design and discussion.

UP Productions founded AVA, the Audio Visual Arts Festival & Conference in 2015, with its two distinct branches; the International Showcase Festival, operating as a paid-ticketed event and the industry and community focused conference and free fringe events operating as a not-for-profit. The past five years have seen AVA grow from a one day, one venue 1,500 capacity showcase to today's four day, 12,000+ attendees, multi-venue celebration of Audio-Visual Arts; in Belfast and in London with the capital's leading conference, alongside satellite events in Mumbai, Amsterdam, Dublin, Glasgow and an online audience of over 15 million viewers globally.

AVA earned the title of 'The most innovative Electronic Music Festival' by the Irish Times, a 'Cultural Catalyst' by the Independent and 'Europe's Smartest Young Festival' by RA.

UP has worked with leading International artists, brands, industry leaders and cultural institutions, including SxSW, ADE, Orbital, Soundcloud, Abbey Road Recording Studios, Boiler Room, Red Bull Music, Broadwick Live and many more.

ABOUT THE ROLE:

We are seeking a talented designer to work across our three products. Working closely with the Marketing Manager, you will keep our website updated, push forward our moving content & video creation, support all launches and ongoing asset production for all UP Productions & AVA events. Your main responsibility will be owning the brand look and feel, including how it shows up across web, videos, flyers, social artwork and partner channels.

What we are looking for;

- We are looking for a talented self starter, who thrives working in a fast paced environment, within a small team.
- We're looking for a mid-weight level designer, with 3-4 years experience either in-house or freelance, who is confident and dynamic. You should have a strong personal style, but can demonstrate adaptability across different brands. It's important you have a good client history.
- They will have strong typographic skills, video and animation experience, digital and print experience and your software skills will include; Photoshop, Indesign, Final Cut/Premiere and After Effects.
- You will be a self starter, who thrives working in a fast paced environment, within a small team.

We are an equal opportunities employer and positively encourage applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, sexual orientation, transgender status, religion or belief or material status.

SPECIFICS:

Designer responsible for:

- Social media promotion assets (lineup campaigns, artist profiles, set times, site maps, gifs)
- Video editing / animation
- Creation of short social media promo videos
- Lineup Videos
- Editing aftermovie (or films)
- Typographic animations
- Brand Development
- AVA - Festival, Conference, London etc visual identities (moodboards, style development, asset creation)
- Up Productions - main brand and other projects brand development
- Website Management
- Designing site structures + wireframes
- Working directly with devs to create
- Site Management - media, text edits, site navigation (AVA + UP)
- Brand / Sponsor / event presentation Decks
- Designing & evolving edits
- Ad hoc;
- Creating Signage plans and site map
- Designing signage / branding materials (eg Lightbox vinyl/banners)
- Managing ordering, delivery, installation, de-rig
- Printed Programmes (designing and managing ordering / delivery)
- Working with external freelancers
- Creating photo / video briefs for each event / project
- On-site support & direction
- Managing photo & video libraries
- Merchandise - designing new merch items

YOU WILL REQUIRE:

- 3-4 years mid-weight designer experience with good client history
- Strong Typographic skills
- Video + Animation experience
- Strong personal style but can demonstrate adaptability across different brands
- Digital + print experience
- Software Skills - Photoshop, Indesign, Final Cut/Premiere, After Effects

OUR VALUES

We believe in building from the ground up.

We believe in going the extra mile. Detail & Design are core to our work.

We treat our work as an art form.

We value teamwork and operate as a team.

We are independent, and we support independence.

We believe in thinking beyond boundaries.

Application Deadline; 4th May 2021

Interviews will be held between 7th and 14th May 2021

>>> visit avafestival.com/opportunities to apply.