



AVA & UP Productions

Role: Marketing & Events Producer

Location: Belfast

Contract: Full-Time

This role represents a great opportunity for a passionate & highly organised self-starter to join a fast-growing Festival & Events Team. The ideal candidate will have a passion for electronic music & live event, with 2-3 years' minimum experience in running events and executing marketing campaigns. They will be able to learn quickly and contribute in a meaningful way to the development of AVA & UP Productions.

You will be primarily responsible for;

Producing & developing events for both AVA & UP Productions

Identifying new business opportunities and developing existing relationships in order to develop and deliver events for AVA & UP Productions.

Key responsibilities:

- Producing & Developing Existing Events.
- Supporting the Marketing Manager & Creative Director.
- Building & Managing Budgets.
- Developing and maintaining relationships with clients and partners.
- Answering client briefs promptly, professionally and efficiently.
- Identifying new opportunities, pitching to clients & generating new business.
- Full marketing campaign & account management; from engaging campaign overview reports for clients to managing & monitoring ad campaigns.
- Professionally representing the AVA & UP brand at all times.
- Willingness to live our values and work towards achieving our goals.

You will require:

- 2-3 years' experience in producing events.
- An in-depth understanding of current music landscape.
- A core understanding of digital marketing. 2-3 years past experience essential.
- Excellent organisational skills and ability to prioritise demands and meet deadlines.
- Excellent customer service skills.
- Excellent quantitative skills.
- Excellent written and verbal communication skills.
- A passion for events & production.
- Excellent Excel Skills.
- Excellent Reporting Skills.
- A passion for Culture, Music & the Night (Great craic & switched on).

Our Values:

- We believe in building from the ground up.
- We believe in going the extra mile. Detail & Design are core to our work.
- We treat our work, and dance music as an art form.
- We value team work and operate as a team.
- We are independent, and we support independence.
- We believe in thinking beyond boundaries.

Application Deadline; Midnight 6th February 2019

Interviews will be held: 11th February 2019 (or other date if required)

Application Process is;

Please apply via submitting a Cover Letter, your CV and completing the two Application Tasks and send to

info@avafestival.com

Salary will be dependent on experience.