



**Marketing and Events Placement  
Short Term Contract  
(February to June, part-time, unpaid) Belfast  
AVA Festival & Conference, Up Productions and Plume**

AVA Festival & Conference is currently looking for an enthusiastic and self-motivated marketing or events student with a passion for music, festivals, arts, design and excellent attention to detail, to join their team on a placement.

Based in Belfast, the placement will be a 5-month-part-time, unpaid placement. The placement offers an excellent opportunity for individuals in University or College, who are passionate and committed to pursuing a career in the music & festival sector. The successful applicant will work across a series of projects, from the week beginning the February 4th 2019 until the end of June 2019.

Applications must be submitted by Midnight on Monday 10th December, with interviews occurring on Tuesday 18th December. All applicants must be available for an in person interview on this date.

Placement students will get a chance to work and learn right at the heart of AVA, Belfast's leading electronic music & digital arts festival & conference, gaining valuable experience and establishing the start of their career in the industry. Along with supporting Up Productions and Plume.

As well as duties particular to the business and specific projects, some general and regular responsibilities for placement students include – Assistant to Programme, Partnerships and Marketing Manager, Merchandise support, Office Administration support and ad hoc duties and Live Event Duties.

We are looking for a self motivated, hard-working and enthusiastic individuals who are able to think quick on their feet. Our placement students also need to be able to keep calm under pressure and prioritise their own workload. Knowledge of working in an office environment is essential and music and design experience (personal or professional) is desirable.

## **Main Purpose of Role**

To provide support and assistance to the Wider Festival team with a focus on Administration, Social Media & Marketing support.

Apply via: [HERE](#)

## Personal Specification Essentials:

- Knowledge of Google suite including Docs, Sheets, Forms & slides
- Passionate about music, social media & festivals with a desire to progress in the industry.
- 'Music' and 'Social Media' experience (personal or professional).
- Actively engaged in social media and social trends.
- Understanding and working knowledge of multiple social media platforms essential - i.e.: Facebook, Twitter, Instagram, Snapchat, Wordpress, Mail Chimp, etc
- The ability to learn quickly.
- Self-motivated, hardworking and enthusiastic.
- Excellent verbal and written communication skills.
- Highly organised with the ability to keep calm under pressure.
- Flexible and able to prioritise own workload.
- Good computer skills i.e.: Microsoft Office, Excel, Word.
- Strong digital organisational skills.

## *Disclaimer*

The company presents this job description as a guide to the major areas and duties for which the jobholder is accountable. However, the business operates in an environment that demands change and the job holder's specific responsibilities and activities will vary and develop. Therefore, the job description should be seen as indicative and not as a permanent, definitive and exhaustive statement.